

Public Acceptability Yau Can't Judge a Book By Its Cover



Lorne Green
Secretary General
WNTI

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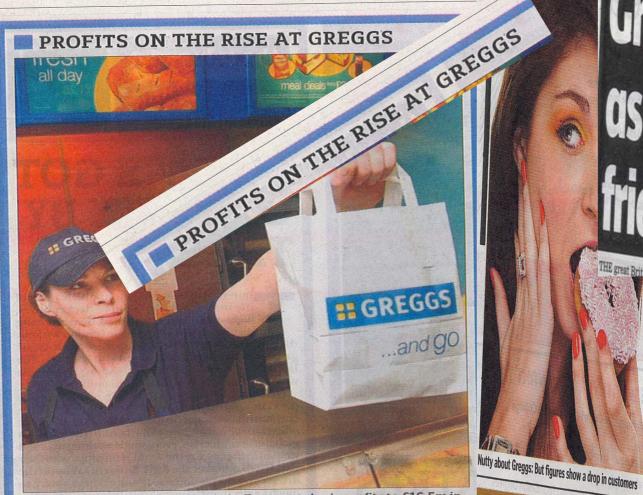
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PROFITS ON THE RISE AT GREGGS



Greggs, the bakery chain, recorded a 7 per cent rise in profits to £16.5m in the six months to June 27. The company, which has 1,392 shops and serves six million customers a week, has been marketed as value for money. It has revised its ranges and also created a wider selection of sandwiches.

Greggs in crisis 'Isis as fair-weather ther friends desert __rt

THE great British summer is turning into a BY NICK GOODWAY

Chief executive Ken McMeikan today said Mr McMeikan. revealed that sales for the chain were flat over the past six weeks.

"When it rains for any length of time people just don't go out shopping, so they don't drop into our stores to pick up snacks

However, it's not all doom and gloom for Greggs, which saw sales grow by 4 per cent to £312m over the first half of the year.

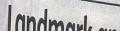
"That's pretty good given that we were

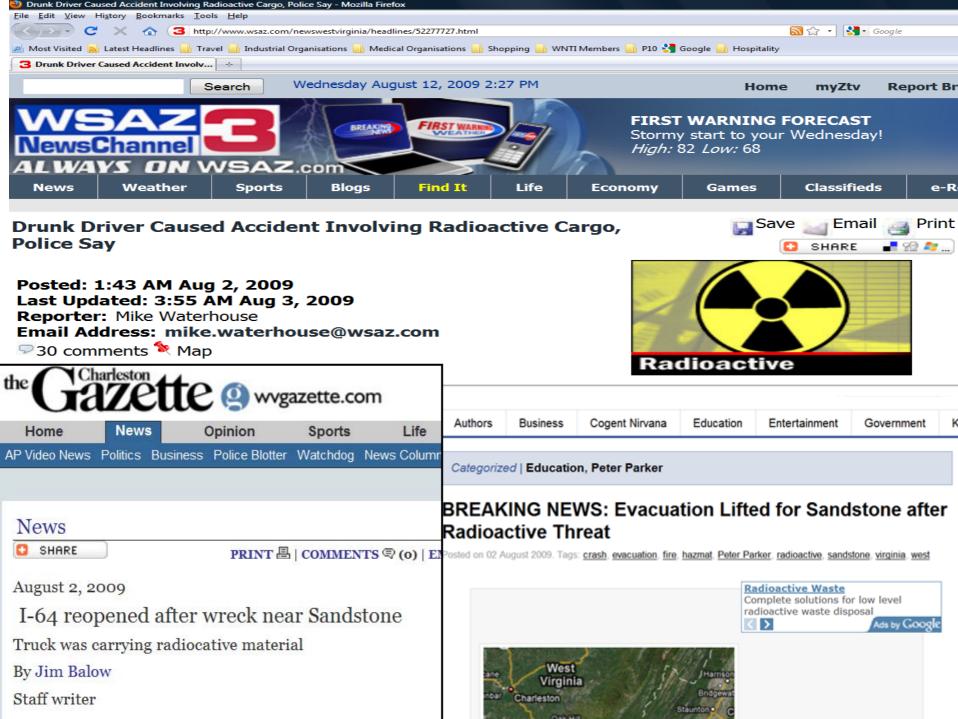
and how tough it's been on the high street,"

Six million people a week eat a Greggs sandwich, savoury or pastry and they are becoming more demanding. The group has already taken out all hydrogenated oils and fats from its products, boosted its "no mayo" range of sandwiches and will have got rid of all artificial colourings by the end of the year.

Pre-tax profits rose 7 per cent to £16.5m in the six months to June and the dividend went broadly budgeting for flat like-for-like sales its 25th year of continuous dividend growth.



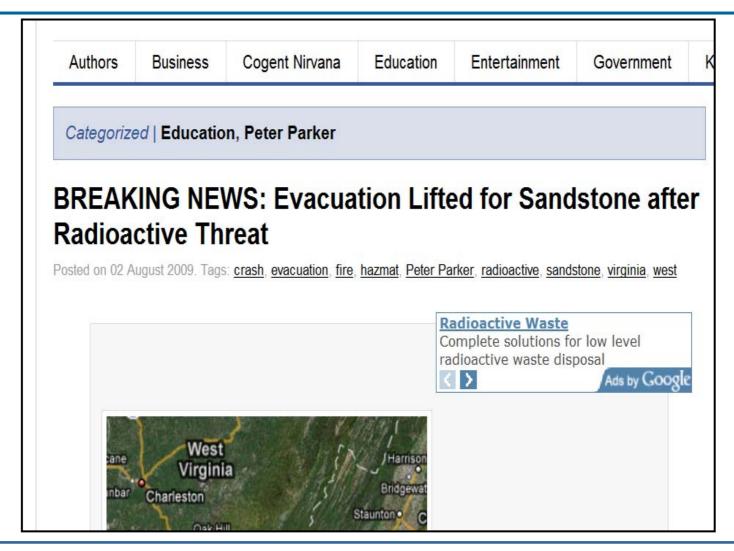












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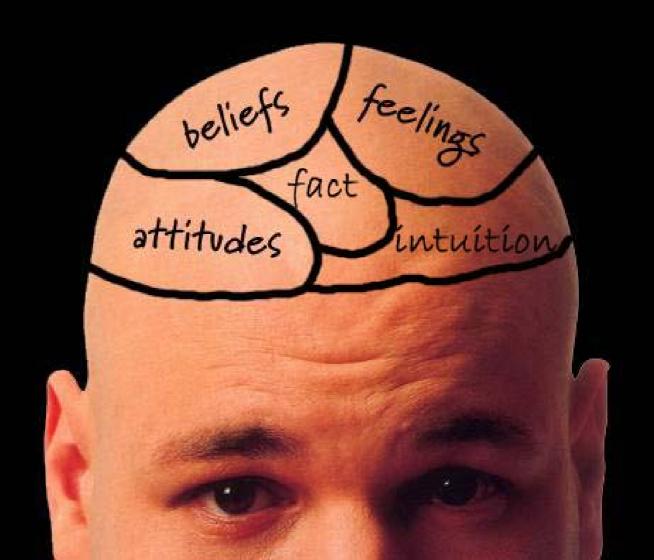


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